

## **What is Memory Walk<sup>®</sup> ?**

Alzheimer's Association Memory Walk<sup>®</sup> is the nation's largest event to raise awareness and funds for Alzheimer's care, support and research. Held annually in hundreds of communities across the country, this inspiring event calls on volunteers of all ages to become *Champions* in the fight against Alzheimer's.

## **When and Where...**

2010 Rowan-Cabarrus Memory Walk  
North Carolina Research Campus  
Saturday May 8, 2010  
9:00am

## **How Can I Participate?**

Teams are the heart of Memory Walk.  
Start a team today and register at :

[www.alzwnc.org/memory-walk](http://www.alzwnc.org/memory-walk)

Or call the  
Western Carolina Chapter  
(800) 888-6671



## **About the Research Campus**

The North Carolina Research Campus (NCRC) in Kannapolis is a world-class research center focused on improving human health through nutrition, wellness and agriculture.

State of the art instrumentation and an enclave of internationally renowned scientists provides the opportunity for groundbreaking discovery and pioneering insight and interpretation.



## **Directions**

- From I-85, Exit 60.
- Head Northwest on Dale Earnhardt Blvd, go 3.2 miles.
- Turn right on South Main Street, go one mile.
- The parking deck and Core Lab will be on your left-hand side.

# **Alzheimer's Education and Research Forum & Rowan-Cabarrus Memory Walk<sup>®</sup>**



**North Carolina  
Research Campus  
Kannapolis, NC  
May 7 - 8, 2010**

# Alzheimer's Education and Research Forum

May 7, 2010

## About the Program...

The Alzheimer's Education and Research Forum is a full-day conference to provide an overview on Alzheimer's disease research and care.

The program will host experts to discuss a variety of topics including:

- Legal and Financial Planning
- Research Updates
- Importance of Brain Health

## Target Audience

Health care professionals, individuals and family members affected by dementia and anyone interested in learning about Alzheimer's disease.

Continuing education hours available.

## Cost

This event is free to attend thanks to the generous support provided by the NC Research Campus and the sponsors of the 2010 Rowan-Cabarrus Memory Walk.

## Agenda

### MORNING SESSION

9:00 - 12:00 PM

#### Overview of Alzheimer's and Related Dementias

Teresa Hoover, *Alzheimer's Association  
Western Carolina Chapter*

#### Legal Issues and Financial Planning

Frank Johns, *Booth, Harrington  
and Johns of NC, PLLC*

#### Community Resources Through the Stages

Moderated by: Cyndi Smart,  
*Cabarrus County Department  
on Aging & Senior Centers*

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### AFTERNOON SESSION

1:00 - 5:00 PM

#### The Importance of Aging with a Healthy Brain

Dr. James Laditka, *Department of Public  
Health Sciences at UNC-Charlotte*

#### Research in Diagnosis and Treatment for Alzheimer's Disease

Dr. Allen D. Roses, *Jefferson-Pilot Professor  
of Neurobiology and Neurology*

#### Is It Alzheimer's Disease or Is It Lewy Body Dementia?

Dr. Reza Bolouri, *Alzheimer's Memory Center*

## Event Information

North Carolina Research Campus  
David H. Murdock  
Core Laboratory Building  
150 Research Campus Drive  
Kannapolis, NC 28081

**Friday May 7, 2010**

**9:00 AM - 5:00 PM**



## How Do I Register?

**Pre-registration is required.**

To register for this *free* event, contact:

**Alzheimer's Association  
Western Carolina Chapter  
(800) 888-6671 or  
visit [www.alzwnc.org](http://www.alzwnc.org)**